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| Jared Mokoena | | | | | | | |
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| Creative and detail-driven Graphic Designer with 6 years of professional experience in branding, digital marketing, and visual communication. Skilled in developing impactful designs that align with client and brand objectives across multiple platforms.  Adept at translating ideas into compelling visual assets, from concept through execution, while collaborating effectively with cross-functional teams. Known for delivering high-quality design under tight deadlines and consistently exceeding expectations. | | |  | 2021 - Present  Senior Graphic Designer  Joe Public United  Jared leads creative execution for a range of local and international clients in industries including retail, telecommunications, and non-profit. His role involves conceptualising and producing marketing campaigns, social media content, packaging, and corporate identity materials. He collaborates closely with copywriters, art directors, and digital teams to ensure consistency across channels. Notable achievements include contributing to an award-winning campaign for a major FMCG brand and developing a new CI system for a national NGO.  2017 – 2021  Graphic Designer  Studio 214  At Studio 214, Jared worked on diverse projects including logos, brochures, website assets, and advertising materials. He supported clients in sectors such as hospitality, health, and education.  His responsibilities included client briefings, design development, photo editing, and preparing files for print and digital production. His redesign of a private school’s identity increased enrolment inquiries by 30% within a year. | | |
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| January 2014 – December 2016  Diploma in Graphic Design  Vega School of Brand Leadership | | Creativity  Leadership  Organization  Time management  Teamwork | |